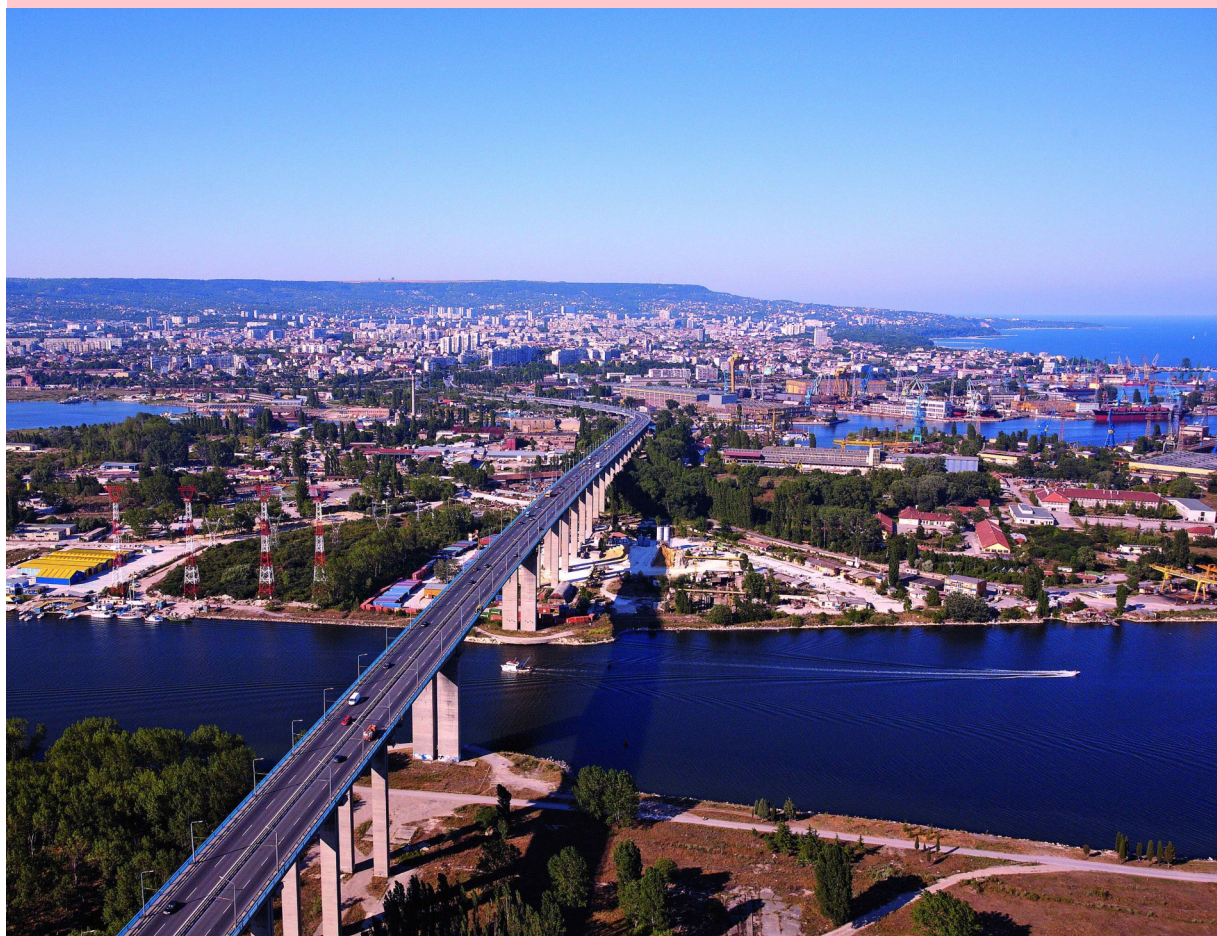




EUROPEAN CITIES AGAINST DRUGS 18th ECAD Mayors' Conference



PROGRAMME HIGHLIGHTS

EUROPE AGAINST DRUGS – UNITED IN DIVERSITY



MAY 12-14, 2011

HOSTED BY THE MUNICIPALITY OF VARNA, BULGARIA



DEAR COLLEAGUES,

Welcome to the XVIII European Cities Against Drugs Mayors' Conference - "Europe Against Drugs-United In Diversity".

Varna is this year's conference host city. The location of the Bulgarian Black Sea capital and its dramatic 26 century history have established it throughout the years as a multi-ethnic city. In this diversity we are part of the united efforts of the European countries against drugs and the serious social and health consequences of their use.

Nothing is more valuable and more important for the future of the European countries and the human society as a whole than our child and adolescent health and development.

I wish all of you a successful conference and a memorable stay in the city of Varna!

KIRIL YORDANOV, MAYOR OF VARNA

Wednesday, May 11th

Arrivals - guests will be welcomed at the airport and transportation to the conference hotel will be provided

The Venue: Hotel Iberostar Obzor Beach and Izgrev, Golden Sands

In the afternoon, Youth in Europe seminar and ECAD Advisory Board meeting. Meetings for the regional ECAD networks if requested.

Evening

WELCOME RECEPTION AT THE CONFERENCE HOTEL

Thursday, May 12th

10:00 - 16:00

08:30– 10:00 Registration

Keynote speeches

Kiril Yordanov, Mayor of Varna – Welcome address

Jim Corr, Councillor, Chairman, ECAD

Representatives of ministries involved in drug policy

Yuri P. Fedotov, Executive Director of the United Nations Office on Drugs and Crime, UNODC, Director-General UNOV (UN Office in Vienna) (t b c)

Roland Simon, Head of Unit for Interventions, best practices and scientific partners, European Monitoring Centre for Drugs and Drug Addiction/EMCDDA

"An overview of European trends and developments"

Hristo Bozov, Deputy Mayor for Social Affairs, Varna

Neil McKeganey, Professor, BA, MSc, PhD, Director, Centre of Drug Misuse Research, University of Glasgow

"From harm reduction to abstinence in the UK drug policy"

Ingvar Nilsson, Economist and Researcher, Institute for Socio-Ecological Economies, Sweden

"Drug rehabilitation: a public cost or a social investment with a high profitability – the Swedish experience"

MAYORS' FORUM

ECAD Plenary session (N.B. For ECAD members only)

Evening

RECEPTION HOSTED BY THE MAYOR OF VARNA (preceded by visit to the Historical Museum and the Cathedral of Varna)



Do you know that...

Varna is the largest city and seaside resort on the Bulgarian Black Sea Coast, third largest city in Bulgaria after Sofia and Plovdiv, and 94th-largest in the European Union, with a population of 358,724.

Commonly referred to as the marine (or summer) capital of Bulgaria, Varna is a major tourist destination, business and university centre, seaport, and headquarters of the Bulgarian Navy and merchant marine.

Friday, May 13th

09:30 - 16:30

Keynote speeches continue

Ingeborg Rossow, Professor, PhD., National Institute for Alcohol and Drug Research, Norway
"Drug policy and the public good"

Inga Dóra Sigfúsdóttir, Professor, PhD., Reykjavik University, Research Professor, Teacher's College, Pennsylvania University
"Youth in Europe: Not a campaign but a quiet revolution"

Panel Presentation of the workshops

(Erik Carlin, Svetlana Koeva, Fabio Bernabei)

PARALLEL WORKSHOPS AND DISCUSSIONS

A Eric Carlin, Birkbeck College, London, International Mentor Foundation and Wired-In
"Building Resilience: Prevention and Recovery"

B Svetlana Koeva, Director, Varna Drug Prevention Directorate
"Examples of good practices at municipal level programs"

C Fabio Bernabei, Journalist, Rome, Italy
"Italian drug policy: who is really in charge?"

D Ingeborg Rossow, Professor, NIADR, Norway
"Drug policy and the public good"

Signing ceremony for new ECAD members

ECAD Award 2011 Ceremony

Conclusions – Jim Corr, Chairman of ECAD

Evening

OFFICIAL CONFERENCE DINNER AT THE HOTEL PRECEDED BY
SIGHTSEEING IN GOLDEN SANDS

Saturday, May 14th

Social programme

Visit to Evksinograd, former late 19-th century Bulgarian royal summer palace and park, now a presidential and governmental residence open for public.

During the visit the delegates will have lunch and opportunity to taste the high-quality wines produced at the residence.

GENERAL INFORMATION

Venue

The conference will take place at the Hotel Iberostar Obzor Beach and Izgrev, Golden Sands

Languages

The Conference language is English with interpretation into Bulgarian and Russian

Travel

Guests will be met at the airport and transferred to and from hotel on arrival and departure

Accommodation and Registration

Hotel Iberostar Obzor Beach and Izgrev, Golden Sands (18 km from Varna City and 28 km from Varna airport).

The hotel is situated in the front line of Golden Sands and all rooms have sea view.

Price: 80€ per night

To book your accommodation and register for the conference mail to travelhome@gmail.com and refer to ECAD Conference in all communication with the agency. This e-mail address is also to the department responsible for accommodation, transport and payment for the participants. It handles any reservation, transport and payment questions. Be sure to give them your arrival and departure details for transport on arrival and departure.

(Please note that the deadline for hotel booking and registration is April 20, 2011!)

Youth in Europe seminar

Ahead of the conference itself, there will be an open seminar - "Local Plans and Initiatives" to exchange ideas and plans related to drug prevention in our cities on May 11th – all welcome!

Website

For continuous information on the conference, please visit the website www.ecad.net

Further information

Booking related inquiries: travelhome@gmail.com

Conference related inquiries: Ivan Popov, Senior Expert, Varna Municipality

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